

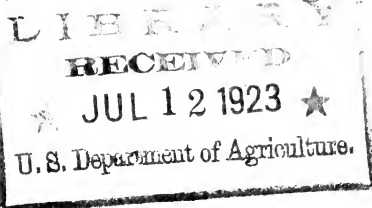
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1923



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# BEAUTY *from* BULBS

John Scheepers, Inc.  
FLOWERBULB SPECIALISTS

522 Fifth Avenue  
NEW YORK CITY

## Advance List of the Famous Marean Dahlias

*Acknowledged throughout the world as the finest dahlias  
in existence today.*

We had to disappoint many Dahlia lovers last season whose orders came in late when we were completely sold out; for this reason we urge prospective buyers to place their reservations now as all orders will be filled absolutely in the rotation in which they are received.

Positively no tubers are sent out until April first.

All these Dahlias are grown in the private estate of Judge J. T. Marean, Green's Farms, Conn., where everybody is welcome to visit and inspect these magnificent creations. The tubers we send out are taken exclusively from selected plants that have proven to be of special quality and vitality and free from disease.

JOHN SCHEEPERS,  
Original Introducer and Exclusive Distributor,  
522 Fifth Ave., New York City.

*Note.*—The great display of these Dahlia creations in the private gardens of Judge J. T. Marean is open to the public from August 15th until frost.

Directions for reaching these gardens sent upon request.

## *The Famous Marean Dahlias*

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### VARIETIES OF SUPERLATIVE AND UNRIVALED MERIT

*The heights are given conservatively and for comparison when making plantings for display; all varieties will attain much greater height particularly if grown for that purpose.*

### MAGNIFICENT INTRODUCTIONS FOR 1923, ALL OF PROVEN MERIT

*These are indeed great things for Dahlia lovers and are offered exclusively to amateurs.*

#### **“ADONIS”**

**DECORATIVE**—Deep salmon, fine form, very large. Strong, stiff stems. Average height 5 feet.

Price for strong bulb division, \$10

#### **“ATHOS”**

**DECORATIVE**—Raspberry red of finest form and size. Strong, stiff stems. Average height 4 to 6 feet.

Price for strong bulb division, \$10

#### **“COPPER KING”**

**DECORATIVE**—Most wonderful flower, of enormous size, held erect on straight, strong stiff stem; this magnificent bloom has tubular petals of copper and yellow with distinct reverse of light red. This is undoubtedly the finest Dahlia creation in existence. Average height 6 feet.

This variety created a sensation when exhibited at the 1922 Dahlia Show of the American Dahlia Society and was without question the finest Dahlia in the Show. Some of our friends have asked us to let them have a bulb of this variety so we have decided to make a few bulbs available.

Price for strong bulb division, \$50

#### **“FIRELIGHT”**

**DECORATIVE**—Beautiful large flower carried on stiff, strong stem; base yellow, points of petals tipped red. Average height 5 feet. Very fine.

Price for strong bulb division, \$15

**‘GOLDEN DAYS’**

**PEONY-FLOWERED**—Extra large, finely formed flower and straight, strong stem. A fine golden shade. Average height 4 to 6 feet.

Price for strong bulb division, \$10

**“HARVEST MOON”**

**DECORATIVE**—Large, finely formed flower on strong stem, of beautiful yellow shade. Average height 5 feet.

Price for strong bulb division, \$10

**“MARION WELLER”**

**DECORATIVE**—One of the finest in our collection; true of type, extra large flower carried on long stout straight stems; color a most pleasing shade of soft pink; a splendid September Dahlia that should be in every really fine collection. Prolific grower of great merit. Height four feet.

Price for strong bulb division, \$15

**“OTHELLO”**

**PEONY-FLOWERED**—Large flower on long strong stem, broad petals of a very dark maroon, the darkest shade so far produced.

Price for strong bulb division, \$10

**“POLAR SNOW”**

**DECORATIVE**—The greatest pure white Dahlia ever produced; fine type; giant flower on strong, straight stem. This variety was exhibited at the 1922 Dahlia Show of the American Dahlia Society and created a well-deserved sensation. Average height 5 to 6 feet.

We shall make a limited number of tubers of this variety available this season upon the insistent request of some of our clients.

Price for strong bulb division, \$50

**“ROMAN EAGLE”**

**DECORATIVE**—Very large flower held erect on strong stiff stem. Beautiful flower of a purplish red with silvery reverse. While this variety has a strong straight stem it has a tendency to bend over slightly but gracefully. Average height five to six feet.

Price for strong bulb division, \$10



## *The Famous Marean Dahlias*

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### **“SILENCE” (Silence Is Golden)**

**DECORATIVE**—Very large, very fine, well formed flower of a golden shade, carried on strong, straight stem. Average height six feet.

Price for strong bulb division, \$15

### **“THE GIANTESS”**

**DECORATIVE**—This enormous beautiful flower, of finest form and type, and of a very pleasing shade of amber, on long, strong stem, created great surprise when exhibited in 1922 at the show of the American Dahlia Society. It was in great demand but we could not spare any tubers or plants. Even this season we shall have only a limited number of tubers to offer, induced to do this by the insistent request of some of our clients. Neck slightly turned. Average height six feet.

Price for strong bulb division, \$25

## **INTRODUCTIONS OF 1922**

*Many of these varieties were completely sold out last season before half our orders were filled. We had to disappoint many.*

*Order, therefore, at once.*

### **“HERCULES”**

**DECORATIVE**—Quilled; of enormous size; the beautifully colored flowers are carried proudly on straight, strong, stout stems; the color scheme is a symphony of tangerine and deep yellow. The reverse of the petals is shaded tangerine and they are so placed that they blend in a most attractive way with the deep yellow of the flower. The average height of the plant is from 4 to 6 feet.

Price for strong bulb division, \$10

### **“JUDGE ALTON B. PARKER”**

**DECORATIVE**—This again is a wonderful exhibition variety; of true form, very large flowers grow freely on strong, erect

## *John Scheepers, Inc.*

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stems; the color is magnificent and can only be described as a Golden Buff. The average height of the plant is 5 feet.

Price for strong bulb division, \$10

### **"MABEL THATCHER"**

**DECORATIVE**—Large flowers of a pale yellow shade are borne on stiff, strong stems; they are of finest type and considered the highest perfection attained in this particular shade. Average height 4 to 5 feet.

Price for strong bulb division, \$10

### **"MRS. JOSIAH T. MAREAN"**

**PEONY-FLOWERED**—Perfect type; this is the most handsome of all varieties in the collection and has been named by the Judge in honor of his wife. The flowers are of extra large size carried on strong, wiry stems; the color is unrivaled as to merit for beauty; old rose with golden shadings at base of flower. Profuse bloomer and vigorous grower. An exceptional exhibition variety that will be loved by all. Height average 5 feet.

Price for strong bulb division, \$25

### **"MRS. JOHN T. SCHEEPERS"**

**DECORATIVE**—We are very proud that the Judge has selected this beautiful new seedling from thousands of others and has named it in honor of Mrs. John Scheepers. The flowers are very large, produced on strong, stout stems. Upon opening, they are of a clear canary yellow which is gradually changed to a beautiful, delicate shade of pink suffusion on the outer petals.

A very free bloomer and vigorous grower. One of the gems of the purest water in this collection. Average height, 5 feet.

Price for strong bulb division, \$15

Mr. W. H. Waite writes on August 25, 1922: "Your Mrs. John T. Scheepers is really a wonder. I think it is the best you have ever sent out; this should have been a \$25 Dahlia."

## *The Famous Marean Dahlias*

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### **“OVER THERE”**

**DECORATIVE**—This is a most attractive Dahlia of unusual merit; it is a true self color, very deep salmon; the flowers are large, set on strong stems. It is an extra strong grower and splendid producer. Average height 4 to 5 feet.

Price for strong bulb division, \$15

### **“SUPERBA”**

**DECORATIVE**—This is a most effective variety, both in the garden as in the exhibition rooms. It is a very strong grower and a free bloomer, producing large flowers on exceptionally strong, stiff stems. The color is golden yellow with darker reverse. Average height 5 feet.

Price for strong bulb division, \$10

### **“THE BASHFUL GIANT”**

**DECORATIVE**—This is unquestionably the largest flowering Dahlia ever produced; the gigantic blooms are excellent for exhibition where size is one of the requisites; it is also of great merit for its beautiful color, being an apricot with golden shadings. Should be in every exhibition collection. Flowers are produced on stout stems like all the other Marean creations. Neck slightly turned. Average height 5 feet.

Price for strong bulb division, \$15

### **“THE EMPEROR”**

**DECORATIVE**—This variety caused quite a stir at the Dahlia Exhibition; its enormous size, its beautiful deep color, the perfect form of the flower and the extra long stem, moved Dahlia enthusiasts last season to make us extraordinary offers for the possession of a bulb. It is a maroon of the finest type; the flower is made up of long, flat petals; the color does not spot under any weather conditions. It is a magnificent prize winner of the highest merit. Average height 6 feet. An exceptional variety.

Price for strong bulb division, \$15

Mr. W. H. Waite speaks in the "Gardeners' Chronicle" about this variety as follows:

"I was fortunate in getting a bulb of this variety from the introducer, to try the first season, and I can certainly testify to its superiority. It is a beautiful dark, self color of large size and great depth, on long stems. There is absolutely no weakness about its neck; in fact, it is without a fault, and one of the grandest dahlias I have ever seen. Emperor and Mrs. I. De Ver Warner I prophesy will be in the forefront for many years."

### **"THE MERRY WIDOW"**

**DECORATIVE**—Extraordinary flower commanding immediate attention; enormous blooms carried on short, stiff stems, held perfectly erect. It is difficult to describe this exhibition flower; the main coloring is clear yellow; this is suffused with a pleasing shade of red but so combined as to make a most handsomely colored Dahlia. The exhibition of this flower created great excitement at the recent shows; it is unquestionably a notable introduction; the plants are very vigorous; a valuable variety surely.

Price for strong bulb division, \$10

### **"THE RED PLANET"**

**DECORATIVE**—Very large flower carried on strong, stout stem, held erect. The petals of this flower are extra broad; the color is a cerise red, suffused yellow. A very fine Exhibition Dahlia and splendid in the garden. Average height 4 feet.

Price for strong bulb division, \$10

## **INTRODUCTIONS OF 1921**

### **ALL PRIZE WINNERS**

#### **"AGNES HAVILAND"**

**DECORATIVE**—Large flowers on strong, stiff stems; of perfect type; color a fine rose pink slightly suffused with yellow. A very fine variety. Height 5 to 6 feet.

Price for strong bulb division, \$5

## *The Famous Marean Dahlias*

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### **“CATHERINE WILCOX”**

**DECORATIVE**—Flowers not as large as others in the collection but refined of form and of a most attractive color; white, points of petals tipped cerise; a very strong grower and a free bloomer. Height 4 feet.

Price for strong bulb division, \$5

### **“CHARM”**

**DECORATIVE**—One of the most admired Dahlias; grows to a height of from 4 to 5 feet, producing very freely flowers on strong, stout, wiry stems; the color is a most pleasing combination of burnt orange shading to yellow; combines beautifully with flowers of “Judge Marean.”

Price for strong bulb division, \$6

### **“CLEOPATRA”**

**PEONY-FLOWERED**—This variety produces exceedingly large flowers on wiry stems which gracefully bend over slightly, yet hold up their heads, proud of their great beauty and fine form. The color is a fine shade of yellow, the reverse of the petals being of a tangerine shade which creates a beautiful color combination. For effect in the garden this is unquestionably one of the best. Height 5 feet.

Price for strong bulb division, \$5

### **“DAKOTA”**

**DECORATIVE**—An extraordinary exhibition flower, as impressive in the garden as in the exhibition rooms; enormous flowers standing erect on strong, stout stems, facing the garden boldly. The color may be described as being the shade of flame; it is a powerful flower, distinct and a prize-winner. Vigorous grower in the extreme and a very free bloomer. Height 4 to 5 feet.

Price for strong bulb division, \$5

### **“DIANA”**

**PEONY-FLOWERED**—This is another most effective Dahlia for the garden; particularly valuable grown in company of Cleopatra; fine scarlet flowers of large size on strong stems, plants averaging, conservatively measured, 6 feet and more. Flowers at its best in late season.

Price for strong bulb division, \$10

### **“E. T. BEDFORD”**

**DECORATIVE**—Wonderful exhibition flowers of a shade most difficult to describe are carried proudly aloft by long, strong stems, produced very freely on a plant growing to an average height of 5 feet. The color is purple with a lighter shading, giving it the appearance of a silvered purple tone. Should be in every exhibition collection and in every garden where good Dahlias grow. Several flowers measuring 12 inches and over were shown during the 1921 season.

Price for strong bulb division, \$7.50

### **“JUDGE MAREAN”**

**DECORATIVE**—Very large flower of perfect type and of a color most difficult to describe. Mrs. Josiah T. Marean, the Judge's wife, named this unforgettable Dahlia after him, considering it then one of the finest Dahlias ever created. There is a riot of color, ever changing as the flower ages, but of shades that all blend most beautifully. There is glowing Salmon Pink, Red, Iridescent Orange, Yellow and Pure Gold. It is a most profuse bloomer, flowering continuously, being at its best in August; the flower stands on a long, straight, strong stem, facing the garden boldly, seemingly well aware of its magnificent effect. This variety was awarded The Special Grand Champion Award at the American Institute Show in 1919. Average height 4 feet.

Price for strong bulb division, \$6

*The Famous Marean Dahlias*

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Judge Marean

**“LADY BETTY”**

**DECORATIVE**—This very lovely Dahlia was so named in honor of the Judge's wife, being a great favorite selected by her from his thousands of seedlings. It is a very large, finely formed flower, produced on strong, stiff stem, of a most attractive and lovely color. It is creamy white but a pinkish suffusion is spread as a haze over the flower. It should grace every fine collection. Average height 5 feet.

Price for strong bulb division, \$5

**“LA GROSSE BÊTE”**

**DECORATIVE**—Enormous flower which makes itself felt in the garden; held straight upon strong stems, and of a cerise self color, it makes a splendid exhibition variety. It is a very strong grower, of an average height of 5 feet.

Price for strong bulb division, \$6

**“LE TORÉADOR”**

**DECORATIVE**—A true type of crimson color; the finest of its color so far produced; flowers of this variety have kept longer in vases than any other variety that has come to our observation. It is a very free bloomer, having strong, wiry stems; at the Exhibitions, it draws and holds attention. Should be in every Dahlia collection, as it is of unquestionable merit, splendid for cutting, unrivaled for shipping. Average height 5 feet.

Price for strong bulb division, \$6

**“MEPHISTOPHELES”**

**DECORATIVE**—Huge flowers of a vivid scarlet supported by unusually strong stems, which hold them erect and unbending. This has been considered by connoisseurs, together with “The Emperor” and “Mrs. I. de Ver Warner,” the best and most magnificent set of Dahlias in existence and will undoubtedly hold this place of honor for some time to come.



*The Famous Marean Dahlias*

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Mephistopheles

Of superlative merit, it was the sensation of the recent Dahlia Exhibitions and will make this same impression wherever it will be grown and shown.

As an exhibition flower it has no peer; enormous blooms held perfectly erect on gigantic, stout stems, are produced in great quantity on plants of extraordinary vigor which bring forth more flowerstalks than any variety known.

It seems impossible to fittingly describe this floral wonder; it is a masterpiece, the insolent beauty of which makes itself felt through its regal appearance in the garden as in the exhibition rooms.

The color is ruby-red, showing infinitesimal golden-yellow points at the very ends of some petals, thereby greatly enhancing its effectiveness.

Height conservatively measured averages from 7 to 8 feet; plants have reached the height of 14 feet in the Judge's gardens.

Mr. Wm. H. Waite, who won the greatest number of First Prizes at the 1921 Show of the American Dahlia Society, speaks of this variety in the January number of the "Gardeners' Chronicle" as follows:

"A variety I have always admired in Judge Marean's collection and I was eager to get it. It seems to be a different type from the ordinary run of varieties; the plant does not branch so much, very few lateral branches being formed. The flowers are borne on very stiff stems and are placed right on top of the stem. The flowers are large, and of a beautiful shade of ruby. I have had many blooms over ten inches in diameter from very late planting."

Price for strong bulb division, \$15

### **"MRS. I. de VER WARNER"**

**DECORATIVE**—A blossom of soft orchid coloring seldom appearing in the gay garb of the Dahlia family. For its beautifully charming color, for the very large blooms and for its very long, strong, wiry stems, this variety was the cynosure of

## *The Famous Marean Dahlias*

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all eyes of the Dahlia critics at the recent exhibitions; a refined, lovely, sweet color, deep mauve pink; beautifully formed, exquisite shade, a true type, impressive for its very large size, it leads without question all varieties in existence today.

Extremely strong grower, very free bloomer, splendid for exhibition and for the garden it is of the greatest merit. Average height 5 to 6 feet.

Price for strong bulb division, \$15

Mr. W. H. Waite speaks of this variety as follows:

"If Judge Marean had never raised any other dahlia but this one, this alone would have made him famous. It is, I think, without a doubt, the finest dahlia that has ever been introduced. It is a wonderful grower and the large cattleya colored, perfectly shaped flowers are produced on long, stiff stems, which look right at one, just like a sunflower. I have cut stems of this variety five feet in length. It is a profuse bloomer and was the cynosure of all who saw my collection the past year."

### **"PEG O' ME HEART"**

**PEONY-FLOWERED**—Most lovely creation; large flowers on strong, wiry stems, are produced in abundance on strong plants. The color is very refined, sweet and beautiful. It is old rose with a slight shading of golden yellow. Extremely attractive; a truly lovely flower. Average height 5 to 6 feet.

Price for strong bulb division, \$5

### **"THE CHOCTAW"**

**PEONY-FLOWERED**—Quilled petals; extra large exhibition variety; enormous flowers are carried on long, strong, stiff stems, facing one boldly; a noble flower; name suggested by an Indian Head surrounded by feathered headgear, which it resembles. Color is a fine pale mahogany. Average height 5 feet.

Price for strong bulb division, \$5

**“THEODORA BULKLEY”**

**DECORATIVE**—Another superb September Dahlia selected by the Judge for its great merit. The flowers are large; the stems are strong and stout; the color is a fine deep pink; is at its best after September 15th. Average height 4 feet.

**Price for strong bulb division, \$7.50**

**“VENUS”**

**DECORATIVE**—This is again a very lovely variety, large flowers being produced freely on strong, stiff stems. While it is most attractive in the garden, its special value is for cut flowers. Considered by many exhibitors and Dahlia experts as one of the most meritorious varieties. The color is a soft, beautiful shade of creamy white with lavender suffusion. Extra fine grower. Average height 4 feet.

**Price for strong bulb division, \$5**

If your order amounts to \$100 or over covering varieties selected from this list, two fine varieties will be added gratis to your shipment.

Is there a better investment than paying \$50 for a Dahlia that is of real merit? Consider the pride and pleasure derived from a plant during almost three months of flowering; the returns from the roots at harvesting time, indeed substantially more than the original investment and last but not least the seed from such magnificent flowers which will produce new varieties of great merit.



